

DIGITAL RECEIPTS



What We Provide

all^etronic
your paperless convenience

Digital Receipts from allEtronic (all-E-tronic) is all about helping you improve your customers' experience with your brand. By providing our free service to your customers you enable them to eliminate car glove boxes, desks, wallets, purses, pockets and shoeboxes *full* of paper receipts. allEtronic replaces these clutter-zones with a single, easy-to-use website to receive and access every digital receipt from every retailer offering our service. Additionally, our Digital Receipts solution will reduce your printer related expenses by up to 50%, reduce your rate of return fraud, and increase your targeted marketing opportunities while raising brand awareness, all of which measure up to a favorable ROI.

What We Provide

A BETTER RECEIPT METHOD

allEtronic eliminates the paper receipt headache! Our technology revolutionizes the way consumers receive receipts from the stores at which they shop. allEtronic Digital Receipts allow you to send a digital receipt to a customer instead of printing an inconvenient paper receipt. Our service reduces a retailer's paper and printer related expenses while demonstrating to customers a commitment to environmentally friendly practices. Besides saving costly paper and printer related expenses and implementing sound business practices, allEtronic's technology allows a retailer to track every in-store purchase made by the customers who elect to receive their receipts in a digital format, all while increasing your bottom line.

BETTER FOR CUSTOMER EXPERIENCE

Consumers need a more convenient way to shop. In fact, consumers are always looking for more convenient ways of doing things. Digital Receipts can eliminate the frustration consumers experience when receiving, storing and dealing with paper receipts. By replacing cumbersome paper receipts with convenient digital receipts accessible from a single, easy-to-use website, you better your customers overall experience with your brand. Additionally, consumers can directly experience your commitment to environmental responsibility while strengthening your bottom line and customer service practices.

BETTER FOR THE ENVIRONMENT

allEtronic's implemented technology, eliminates the majority of receipt paper production across the globe. Every year approximately 9 million trees are harvested in order to provide paper for receipts. In addition to deforestation, the current method of producing paper receipts requires a great deal of our limited natural resources while increasing the production of greenhouse gases on a global scale. Besides the burden on our precious resources, every paper receipt eventually ends up in a land fill because receipt paper cannot be recycled. By using allEtronic, everyone can relieve the burden on our environment while saving taxpayer dollars allocated for environmental initiatives.

BETTER FOR BUSINESS

According to a recent poll released in the Boston Business Journal, "87 percent of consumers are more likely to buy products from a retailer that is committed to environmentally friendly practices. Increasingly, retailers that do not communicate their environmental policies will lose to competitors that do." allEtronic is the only customer-facing technology that you can adopt and implement for your customers while simultaneously demonstrating your commitment to environmental responsibility.

BETTER FOR THE BOTTOM LINE

By replacing paper receipts with allEtronic Digital Receipts, you will not only reduce your direct cost for receipt paper, but you'll also reduce the maintenance and service costs associated with receipt printers, as well as a high percentage of down time replacing paper rolls.

In addition to generating a digital receipt and realizing a savings in associated costs, our proprietary technology allows for a receipt return feature. The receipt return feature reduces fraudulent returns because our technology produces a non-forgable, easily identifiable and accessible proof of purchase. Besides paper saving costs and fraud prevention and reduction, our technology allows customers to easily integrate into existing loyalty programs and increases the accuracy and usage of them because customers in the payment process will no longer have to present, scan, or even have their loyalty card with them. In addition, every customer transaction ties them to the loyalty program. Another point of interest is the fact that cashiers will not find it necessary to enter a "pass" loyalty number because our program is not card dependent. Our card-free system also eliminates the need to issue replacements cards, which saves time and money spent on surplus cards.

For the reasons above, immediately implementing our technology reduces expenses in the retail market as a whole while allowing for an improvement in customer service and retention.