

How It Works



alletronic
your paperless convenience

STORE ENROLLMENT

After a store is enrolled, we work with your POS provider to modify the way certain data is handled within the system. Once the integration has been completed, the allEtronic Digital Receipt add-in for your respective POS software is installed on your system. Once installed, your POS system will be ready to start sending digital receipts. Your customers will be able to receive all future receipts from you and other participating retailers from within our website, or on their iPhone. allEtronic will be able to identify your customer when a linked card is used to pay or when a linked phone number is keyed in at the Point of Purchase.

CUSTOMER ENROLLMENT


Before your customers can receive a digital receipt, they must enroll into the program.

Customers can enroll themselves from our website (www.allEtronic.com), from an enrollment form installed on the Retailers website, or by following an access code provided on their printed receipt in order to enroll and even access their very first receipt*.

APPROVAL: 123456	84.82
TOTAL PAYMENT	

TRANS# 654123	
11/14/2007	

THANK YOU FOR SHOPPING WITH US!	

	
✿	
paperfreeID: A1B - 2C3 - D4F - 5G	
WANT TO HELP THE ENVIRONMENT?	
Get this receipt, plus all future	
store receipts online! Go to	
www.allEtronic.com with your ID	
number to create your FREE account.	

During enrollment, only basic information about the consumer is collected. This ensures an enrollment process that is less intrusive to the consumer compared to most other web sites.

REGISTERING CREDIT/DEBIT CARDS

Most customers will register all their credit and debit cards so as to automatically receive an allEtronic Receipt when they pay using their linked cards. Any type of Credit Cards or Debit Cards may be linked as well as any existing Loyalty Cards your store may have. Note: A card can only be registered to a single allEtronic account. It is impossible to link the same card to multiple accounts.

Registering credit/debit cards is completely optional. By having a registered phone number, a customer can still be “recognized” by punching it in or giving it to the cashier to receive a digital receipt. However, they will not be able to take advantage of being able to swipe their card and automatically/instantaneously get their digital receipt.

During the linking process the system only requests the first 6 and last 4 digits of a card number, the expiration date, and the consumer’s last name. This is all the card information we require in order to identify the consumer at the Point of Sale and deliver their digital receipt to their online account. We do not have nor do we keep the total credit card information in our database. To learn more about the security of our system, please see the “Security Overview” brochure.

USING THE SYSTEM

After store enrollment and customer enrollment your customers merely shop as usual and at checkout, provided they use a registered card or enter a registered phone number, they will automatically receive their digital receipt. The checkout person will also know they are an allEtronic customer via an indicator on their POS screen. Customers then, at their leisure log onto their account and review, and sort or export any or all of their receipts. They save paper and maintain records of all purchases from one convenient website, alletronic.com. Customers and retailers alike should be pleased that they are part of the green revolution to help preserve the environment.